

# BOULDER WEEKLY SPECIAL EDITIONS 2013

Boulder Weekly's premium Special Editions feature glossy front and back covers along with a convenient magazine-style 10"x 12" stitched and trimmed format. Readers are drawn to this format that gives each edition a high profile and lasting quality. They feature insertion and standalone distribution, with a print run of 25,000.

## January 31 — 1000th Edition\*

A keepsake compendium of our work in the Boulder community, featuring our 25 most important stories from the past 20 years.

## March 7 — Kids Fun & Camp Directory GLOSSY

This publication is Boulder County's most comprehensive listings and directory for children's activities and summer camp fun. This is a reliable resource for parents and youngsters alike.

## March 21 — Bouldergeranic Spring edition GLOSSY

Bouldergeranic is our triannual guide to living green, supporting local businesses, and creating sustainability within the community.

## April 25 — Best of Boulder County GLOSSY

With a unique style that is informative, outrageous and entertaining we present the results from our annual readers poll, running the gamut from traditional to cutting edge Boulder businesses. **An additional 10,000 copies are printed for year-round distribution!**

## May 23 — Summer Scene GLOSSY

A guide on how to have fun this summer, our Summer Scene special edition has comprehensive listings and coverage on concerts, theaters, festivals and recreation opportunities throughout Colorado.

## June 20 — Bouldergeranic Summer edition GLOSSY

## August 22 — Student Guide GLOSSY

Every year thousands of freshmen flock to CU Boulder to start their college careers—and add cash to Boulder's economy. This event represents a critical opportunity for local retailers, as students establish buying patterns they'll maintain throughout their college years and beyond.

## September 19 — Bouldergeranic Fall/Winter edition GLOSSY

## October 3 — Vote Guide\*

Our comprehensive guide to candidates and ballot issues. Cuts through campaign rhetoric and provides election coverage as only a true independent newspaper can.

## October 24 — Winter Scene GLOSSY

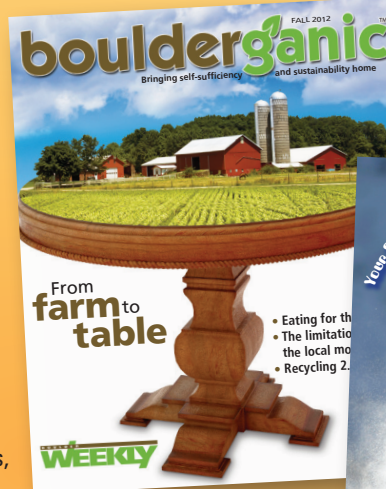
Winter Scene is the perfect publication our readers can use and reference all winter long, as a guide to local and statewide Colorado winter activities. From snow-country escapes to concerts and festivals, Winter Scene covers it.

## November 27 — I Love Local Gift Guide\*\*

This locally-focused edition is Boulder County's guide to supporting the local community with shopping choices this holiday season.

## December 12 — Holiday Gifts Guide\*\*

Holiday Gifts is a special holiday edition shopping guide, with gift ideas for everyone on your list. Readers won't want to miss the last minute gift ideas!



size	any 1	any 6	any 9
full	\$1282	\$1125	\$1012
3/4*	\$1065	\$929	\$835
2/3	\$986	\$861	\$774
mini	\$1026	\$888	\$800
1/2	\$771	\$676	\$607
1/3	\$601	\$479	\$431
1/4*	\$499	\$394	\$354
1/6*	\$345	\$299	\$269
1/8*	\$295	\$253	\$229

\*Vertical formats not allowed in these sizes. Above rates are for b/w, additional charges apply for color.

For color add \$98 up to 1/3 size, \$178 for larger fractional, \$315 for mini & full.

### Premium Glossy Cover Positions:

Outside Back	\$1950	Full pg. color
Inside Front	\$1850	Full pg. color
Inside Back	\$1750	Full pg. color

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