2010 EDITORIAL CALENDAR



JANUARY | 06 • 20 20 HEALTH & WELLNESS

FEBRUARY | 03 · 17

03 BEST OF TOLEDO 17 WEDDING BELLS

MARCH | 03 • 17 • 31

03 LOCAL MUSIC 17 HOMESTYLE

APRIL | 14 • 28

14 GREEN ISSUE

MAY | 12 . 26

12 HIGHER EDUCATION

26 SUMMER IN THE CITY PATIO GUIDE

JUNE | 09 • 23

09 LOOK GOOD, FEEL GOOD +

23 SUMMER IN THE CITY WATER WORKS

JULY | 07 • 21

07 RANT ISSUE

21 SUMMER IN THE CITY ON THE VINE

AUGUST | 04 · 18

04 POETRY & FICTION

18 BIG SHOTS +

SEPTEMBER | 01 • 15 • 29

01 FOCUS ON THE ARTS

15 LOOK GOOD, FEEL GOOD +

29 DINING GUIDE

OCTOBER | 13 · 27

13 AWESOME AUTUMN

27 CITY POLITICS

HALLOWEEN ISSUE

NOVEMBER | 10 · 24

10 HOLIDAY WISH LIST +

24 HOLIDAY WISH LIST +

DECEMBER | 08 · 22

08 HOLIDAY WISH LIST +

22 DINGIN' IN THE NEW YEAD



JANUARY

HEALTH & WELLNESS +

FEBRUARY

VALENTINE'S DAY GIFT GUIDE +

MARCH

HOUSE & HOME +

APRIL

THE GREEN ISSUE +

ANNUAL ANN ARBOR GUIDE 2010-2011

MAY

BEST OF WASHTENAW COUNTY READERS' PICKS

MOTHER'S DAY / GRADUATION GIFT GUIDE +

JUNE

POETRY & FICTION

JULY

ANN ARBOR ART FAIRS GUIDE

AUGUST

ANN ARBOR AUTHORS

SEPTEMBER

BLUE BOOK

2010-2011 STUDENT SURVIVAL GUIDE

OCTOBER

DINING GUIDE SWEETEST DAY GIFT GUIDE +

NOVEMBER

GUIDE TO THE ARTS HOLIDAY GIFT GUIDE +

DECEMBER

HOLIDAY GIFT GUIDE +

+ SPECIAL ADVERTISING SECTION

Toledo PARENT

Ann Arbor FAMILY

Findlay FAMILY

JANUARY

FAMILY FITNESS / WELLNESS GUIDE +

FEBRUARY

EDUCATION GUIDE +WINTER FUN PHOTOS

MARCH

CHILD CARE / PRESCHOOL GUIDE +

APRIL

SUMMER CAMP GUIDE + KIDS AND PETS PHOTOS

SUMMER CAMPP / EDUCATION FAIR TOLEDO: SAT APRIL 10

MAY

FAMILY FAVORITES

JUNE

LOCAL TRAVEL GUIDE

SIBLING PHOTOS

JULY

MATERINTY & BABY GUIDE

NEWBORN PHOTOS

AUGUST

BACK-TO-SCHOOL GUIDE FIRST DAY OF SCHOOL PHOTOS

BACK-TO-SCHOOL FAIR TOLEDO: SAT AUG 14

SEPTEMBER

FIELD TRIP / AFTER SCHOOL GUIDE +

OCTOBER

HALLOWEEN GUIDE HALLOWEEN PHOTOS

NOVEMBER

BIRTHDAY GUIDE + BIRTHDAY PHOTOS

DECEMBER

HOLIDAY HAPPENINGS WORSHIP / HOLIDAY GIFT GUIDE +

HOLIDAY PHOTOS

- CONCRET ADDRESS TO COURT